

5 THINGS TO KNOW ABOUT

TERMITES

Destructive termites can wreak havoc on a structure – and customer wallets, making pest management efforts to eliminate them extremely valuable.

1

\$5 BILLION ANNUALLY

This widely-used figure for how much termite damage costs home and business owners annually is thought by experts to be dramatically underestimated – but a new estimate has yet to be published.

2

24/7 DESTROYERS

Termites never sleep. They literally live to eat. That's right, termites are actively destroying structures around the clock!

3

2,000 SPECIES

There are an estimated 2,000 different termite species found in the world – but only about 50 in North America. Of those 50, only a handful cause problems for structures.

4

1.5 MILLIMETERS

Termites can squeeze into a structure through the tiniest gaps. In fact, they only need about 1.5 millimeters to make their way inside. Help your customers by pointing out and offering to fill potential entry points.

5

146,000,000 EGGS

In some species, termite queens have been documented as living for 20 years or more, producing as many as 20,000 eggs PER DAY – that means that a single queen can be responsible for an estimated 146,000,000 MILLION eggs in her lifetime.

