



Target Specialty Products is proud to be a leading national wholesale distributor of specialty agricultural chemicals, application equipment, products, supplies, services and education. We serve the entire United States from 39 conveniently located branch locations and provide products and services to the following industries, in both the private and public sector:

- Aquatic
- Forestry and Vector Control
- Golf Course and Turfgrass Maintenance
- Landscape Maintenance
- Nursery
- Structural Pest Control
- Vegetation Management

Target Specialty Products provides premier educational seminars and focused training opportunities that will provide your employees with vital skills to safely and effectively address your customers' needs. Our licensing preparation courses, seminars and workshops are provided by an extensive network of highly experienced, internationally recognized experts and industry-certified instructors.

Our customers receive support from:

- Board Certified Entomologists
- Licensed Arborists
- Certified Crop Advisors
- Pest Control Advisors
- Qualified Applicators

For a complete list of locations and events visit:
www.target-specialty.com

TARGET
SPECIALTY PRODUCTS™
15415 Marquardt Ave.
Santa Fe Springs, CA 90670
ADDRESS SERVICE REQUESTED

PALM DESERT
TURF CONFERENCE

Thursday, September 7, 2017
Palm Desert, CA



PALM DESERT TURF CONFERENCE

Thursday, September 7, 2017
Woodhaven Country Club
Palm Desert, CA





PALM DESERT TURF CONFERENCE

Thursday, September 7, 2017
Palm Desert, CA

Don't miss this opportunity to learn about the latest trends and tools for managing turfgrass.

- Registration:** 6:30 am - 7:00 am
- Program:** 7:00 am - 3:00 pm
- Cost:** \$69 per person (\$85 value) includes continental breakfast & lunch
- Credits:** 6.0 hours DPR* applied for - 6.0 hours Other
- Location:** **Woodhaven Country Club**
41-555 Woodhaven Dr. East
Palm Desert, CA 92211
760-345-7636



Register Online at
target-specialty.com

*The California Department of Pesticide Regulation is enforcing attendee identification checks by meeting sponsors. All attendees are required to bring photo identification to the meeting in order to receive continuing education credit. For questions contact the Licensing Program at licenseemail@cdpr.ca.gov or call (916) 445-4038.

- 6:30 AM REGISTRATION**
- 7:00 am Aquatic Management for Small Lakes, Ponds and Water Features**
Paul Westcott, Applied Biochemists
- 7:30 am What Messes Up Overseeding?**
Ken Mauser, Aquatrols
- 8:00 am Micronutrients and Chelation**
Gary Grigg, Grigg Bros
- 8:45 AM BREAK & EXHIBITS**
- 9:15 am Latest Concepts in Improved Turfgrass Stress Management**
Steve Loveday, Turf Fuel
- 9:45 am Best Management Practices for Spraying Post Emergent Herbicides**
Steven Gould, Monsanto
- 10:15 am Overseed Strategies in the Desert Southwest**
Rick Sall, Toscana Country Club
- 11:15 AM LUNCH & EXHIBITS**
- 11:45 am Program Overview for a Successful Overseeding Program**
Edward Medeiros, BASF
- 12:15 pm Fall Weed Control**
Cameron Smith, Bayer
- 12:45 pm Identifying Weeds and Good IPM Practices**
James Sorenson, PBI Gordon
- 1:15 PM BREAK & EXHIBITS**
- 1:30 pm Effective Use of Herbicides in the Palm Desert Area**
David Burkhardt, Gowan
- 2:00 pm Herbicide Modes of Action and Desert Landscape Preemergent Weed Control**
Jeff Ziehmer, UPI
- 2:30 pm Micro Injection Technology and the Environment**
Ann Hope, Mauget
- 3:00 PM ADJOURN**

Speakers & exhibitors will be available to answer questions during registration, breaks and lunch.



TARGET PALM DESERT TURF CONFERENCE

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____
 Email: _____

Target Specialty Products is committed to your privacy. We will never share, rent or sell your information in accordance with our privacy policy which is located online at www.target-specialty.com/privacy.

NAME OF REGISTRANT(S):	TITLE:	\$69 PER PERSON

Enclosed is my payment of \$_____ for _____ people

Check Amex/Visa/MC/Discover Card# _____

Signature _____ Exp. _____ V-Code _____

Mail registration along with payment to:

Target Specialty Products
 Attn: Yalitza Vargas
 15415 Marquardt Ave.
 Santa Fe Springs, CA 90670
 800-352-3870 • 562-802-2238
 Fax: 562-802-1786
 or Register Online at:
target-specialty.com

**SEATING IS LIMITED
 REGISTRATION REQUIRED
 AND THERE ARE NO REFUNDS**
 (Substitutions will be accepted)

**Registration Deadline:
 Thursday, August 31, 2017**