

BECAUSE SOMETHING WICKED THIS WAY COMES.

AS TEMPERATURES RISE, THREATS FROM WOOD DESTROYING ORGANISMS ARE INCREASING DRAMATICALLY



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Better science for a better world.

THE THREATS ARE GROWING!

Termites are rapidly expanding their territory and the **ONLY** way to protect a house from drywood and Formosan termites is with a whole house Bora-Care® treatment.



Subterranean termites cause the most damage of any termite species. These termites build distinctive tunnels to reach food sources and protect themselves from the elements. They eat wood 24 hours a day, seven days a week. Over time, subterranean termites can critically damage a building structure, sometimes causing a total collapse.



Subterranean floor joist damage



Spray foam hides termite, mold and wood decay damage. It can also hinder a termite inspection. Wooden beams covered in spray foam are inaccessible to inspection, which can invalidate a termite warranty. Treating with Bora-Care prior to spray foam application solves this problem.



Joist damage under spray foam



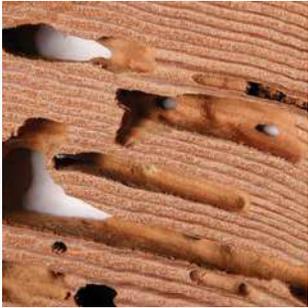
Formosan termites are a subterranean species of termite. Often referred to as "super termites," they are the most voracious and aggressive of more than 2,000 termite species, chewing through wood, flooring and even wallpaper undetected.



Formosan termite damage



Drywood termites infest dry wood and do not require contact with the soil, unlike the subterranean and Formosan termites. This termite species often establishes nests in roof materials and wooden wall supports and can infest dead wood that may be around homes.



Drywood termites can eat the inside of a beam, leaving the entire exterior untouched.



Wood-boring beetles rank just behind termites in the amount of damage they do annually.

Unfortunately, your wood can be infested with these pests and you may never know. That's because hidden larvae cause most of the damage. It can typically take up to five years, sometimes much longer, for larvae to mature into adult beetles and eat their way to the surface, creating visible exit holes.



2x6 barn flooring destroyed by beetles

A one-time, whole-house application of Bora-Care, applied during the dried-in phase of construction, will provide long-term residual protection from wood destroying organisms for the life of the structure. Termites cause over \$5 billion in damage every year. Termite damage to a home can cost from \$3,000 to \$40,000 to repair and is not covered by insurance.



WHAT: Whole-house Bora-Care or Bora-Care with Mold-Care® applied by your pest control company

WHEN: The dried-in phase of construction is the ONLY time all the structural wood is available.

WHY: A Bora-Care whole-house treatment is the ONLY way to protect a home from termite damage, wood decay damage under spray foam insulation and aerial infestations of drywood termites.

WARRANTY: Your pest control company can register your home for our 30-year damage repair warranty.



- **TERMITES CAUSE OVER \$5 BILLION IN DAMAGE EVERY YEAR.**
- **INSURANCE DOES NOT COVER TERMITE DAMAGE.**
- **TERMITE DAMAGE TO A HOME CAN COST FROM \$3,000 TO \$40,000.**



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