















Fall Promotion Gear Up for Fall and Winter

California Promotion: October 1-29, 2021

As fall activities begin and the weather starts to change, make sure your game plan includes the termite solutions and perimeter products your customers depend on. Stock up and save on BASF's industry-leading termite liquids and baits. Plus, score big savings on Fendona® insecticides to ensure an all-around solid perimeter defense.

Stock up and save up to 22% on Termidor® Termiticide/Insecticide!

Qualifying Products	Benefits	Case Size	List Price	Promotion Price	Savings(Case)
Industry-Leading Termite Solutions					
 Termidor SC Termiticide/Insecticide	 The foundation for superior perimeter pest control	4 x 78 oz	\$ 659.40	\$ 557.47	\$ 101.93
		2 x 2.5 gal	\$ 1319.13	\$ 1,123.10	\$ 196.03
 Termidor HE High-Efficiency Termiticide	 Reduce treatment time 50% vs conventional applications*	4 x 79 oz	\$ 803.36	\$ 625.91	\$ 177.45
		2 x 2.5 gal	\$ 1598.58	\$ 1,255.83	\$ 342.15
 Termidor HPII High Precision Termiticide	 Reduce treatment time up to 90% vs conventional methods*	2 x 1 gal	\$ 816.80	\$ 760.65	\$ 56.15
 Trelona ATBS Annual Bait Stations	 Active protection, annual inspections	16 x 1 stations	\$ 317.57	\$ 270.52	\$ 47.05
 Advance Termite Bait System	 The monitoring station termites find faster**	10 x 1 stations	\$ 98.50	\$ 88.50	\$ 10.00
Perimeter Pro Products					
 Fendona CS Controlled Release Insecticide	 Optimized for broad coverage and durability	6 x 16 oz	See Authorized Distributor for pricing and promotion participation		\$ 30.00
		4 x 120 oz			\$ 144.00
 PT Fendona Pressurized Insecticide	 Quick knockdown of key pests	12 x 17.5 oz			\$ 18.00

*Under most conditions. Time and Motion Study, Arizona, 2014.

** 2012 University of Delaware study of active termites within one-half meter of both Sentricon system and Trelona ATBS Annual Bait Stations

Agency Termidor termiticides/insecticides and Trelona ATBS Annual Bait Stations include the additional 2.1% California Mill Tax.

The BASF Fall Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait System orders must be purchased from a BASF PCS Authorized Agent and be invoiced between October 1, 2021 and October 29, 2021. For Agency products, End-User will receive payment terms through March 18, 2022. End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait System are sold on behalf of BASF. All sales are final. All Non-Agency Products, including Fendona CS controlled release insecticide and PT Fendona pressurized insecticide must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2021 and October 29, 2021. End-User sale price and terms for All Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions. Advance, Fendona, PT, Termidor and the Termidor logo and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2021 BASF Corporation. All Rights Reserved. PSS 21-3006

Pre-order at Target Specialty Products!
For more information, contact your local Target Specialty's sales representative.
Hurry, offer ends October 29, 2021.