

# Sumari adds food prep to its repertoire

## Adam's Pest Control finds this MGK product can be a true utility player

When MGK's Sumari Insecticide was first introduced to the professional pest management market in 2020, it was heralded as an all-in-one solution for fast-acting and long-lasting residual control of several pests, including ants, mosquitoes, flies and fleas. The product has no signal word and very few personal protective equipment (PPE) requirements (no gloves, goggles or respirators). It can be applied as broadcast, perimeter, spot or crack-and-crevice treatment outdoors, and a spot or crack-and-crevice treatment indoors.

### MORE THAN JUST ANTS

With such positive features, the product gained instant popularity among many pest management professionals (PMPs), including Dr. Mohammed El Damir, BCE, the technical and training director for Medina, Minn.-based Adam's Pest Control. While he appreciated the success the product offers against ants and other pests, he was intrigued by another pest on Sumari's label: German cockroaches (*Blattella germanica*).

"When I was introduced to Sumari by our product rep, I immediately thought



Dr. El Damir

of how well it could work against cockroaches," Dr. El Damir recalls. "This is due to its exclusive active ingredients: the non-repellent/systemic clothianidin and NyGuard — the insect growth regulator pyriproxyfen. The mixture of these two actives is suitable to deal with cockroaches that have already

showed resistance to pesticides with other modes of action."

Dr. El Damir says Sumari has been a game-changer for cockroaches, especially at multi-unit housing accounts. "We used it in an apartment with a history of German cockroach infestation and sanitation problems," Dr. El Damir offers as an example. "The unit was treated with other strategies multiple times over the years, but because the customer was not cooperating with the sanitation recommendations, we would continually have reinfestation issues. We were concerned about pesticide resistance building up in the remaining populations.

"After one treatment with Sumari, however," he adds, "we have gained complete control."

### EXPANDED LABEL

This summer, MGK received approval from the U.S. Environmental Protection Agency (EPA) to begin using Sumari Insecticide in areas where food and food products are held, processed, prepared, and/or served, providing the food has been covered or removed prior to use. This opens the door for the Adams' team — and the industry at large — to use Sumari at even more cockroach accounts. In addition, the water-based concentrate can be used alongside gel baits with no effect on bait palatability or consumption. Visit [MGK.com](http://MGK.com) or speak with your product rep today to learn more.

