Roundup PROMAX® Herbicide

MADE IN THE USA

COMPARE THE DIFFERENCE

ROUNDUP PROMAX® HERBICIDE PERFORMANCE

- More Concentrated
- Consistent Performance and Better Weed Control
- 30 Minute Rainfast Warranty

TRUEBLUE ADVANTAGE PROVEN · RELIABLE · SUPPORTED

FEATURES & BENEFITS	Roundup PROMAX	Generic
Made in the USA	MADE IN THE USA	?
More Concentrated (use 1/3 less than Roundup PRO®)	✔	?
Consistent Performance	✔	?
30 Minute Rainfast Warranty	✔	?
English and Spanish label and MSDS	✔	?
Smaller jug means 33% less packaging waste compared to 2.5 gallon jug	✔	?
Reduces corrugated waste by 37% compared to 2.5 gallon jug	✔	?
Compliant with the national ACRC recycling program	✔	?
Local Service and Support	✔	?
Supported by a Stewardship and Environmental Team	✔	?

More Concentrated

- Roundup PROMAX is formulated as a potassium (K+) salt. The smaller K+ – salt molecule allows a 33% higher concentration of glyphosate in every gallon.
- Roundup PROMAX contains 4.5 lbs. acid equivalent (a.e.) per gallon vs. only 3.0 lbs a.e. per gallon in older 41% IPA Salt Formulations.
- The new 1.67 gallon jug of Roundup PROMAX makes up to 142 gallons of spray solution at the annual weed use rate of 1.5 oz, per gallon or 106 gallons at the 2.0 oz per gallon rate recommended for perennial weeds, brush and vines.
- Additional surfactant is not required or recommended.

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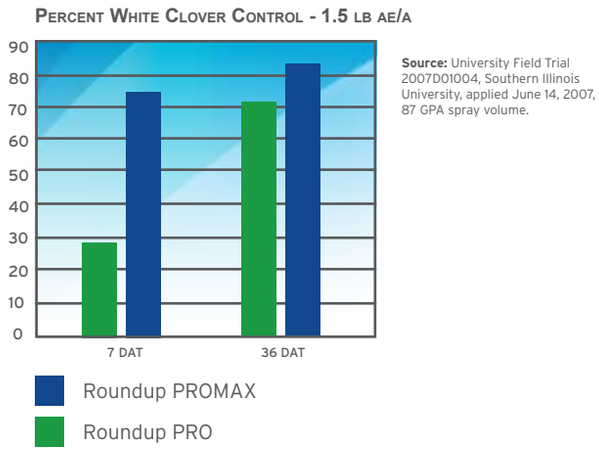
30 Minute Rainfast Warranty

- The unique surfactant system used in Roundup PROMAX allows faster leaf penetration and gets the weed killing power you need into the plant in as little as 30 minutes. That's half the time of the old Roundup PRO. So Monsanto offers a 30 minute rainfast warranty to back you up. Performance the imitators are still trying to match.

Consistent Performance

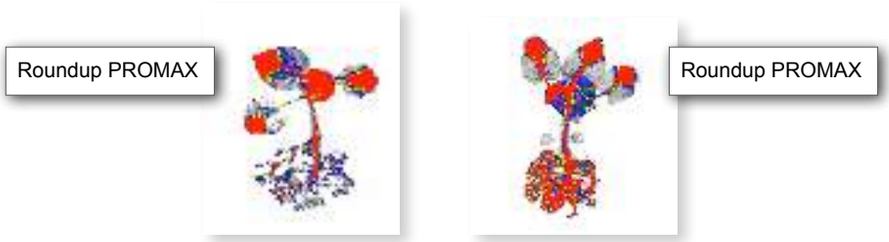
FASTER VISUAL SYMPTOMS - IMPROVED PERFORMANCE – CONSISTENT WEED CONTROL

IMPROVED PERFORMANCE VS. OLD ROUNDUP PRO



Source: University Field Trial 2007D01004, Southern Illinois University, applied June 14, 2007, 87 GPA spray volume.

- Faster leaf penetration also means the maximum amount of weed killing power gets down into the roots in as little as 24 hrs. You'll see faster visual symptoms and the consistent weed control you've come to know and trust with Roundup®. Choose Roundup PROMAX and worry less about the weather, poor results and costly callbacks.



4 HOURS AFTER TREATMENT 24 HOURS AFTER TREATMENT

Autoradiography shows how ROUNDUP PROMAX® penetrates the leaf surface and gets down to the roots faster, resulting in faster visual symptoms and more consistent control.

Easier to Handle

- Lower Viscosity = easier pouring, less sticky cleanup and measuring.
- Smaller, more durable jug with graduated measuring cup makes it easier for applicators to handle, measure and mix in the field.

Green Footprint

- 33% less plastic per 1.67 gallon jug vs. the 2.5 gallon jug
- 37% less cardboard per case of Roundup PROMAX
- Smaller footprint for storage and disposal

Go to ***www.monsanto.com/ito*** for additional information and authorized dealers

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