



LITTLE MIRACLE BIG BENEFITS

EARLY ORDER PROGRAM

Eligible Products:

Acelepryn® insecticide

1/2 gallon jug—D13882998

Acelepryn® granular insecticide

25 pound bag—D13684734

Tough on grubs. Gentle at the same time.



- ▶ Controls every key turf-damaging white grub species
- ▶ One application provides excellent control of key surface-feeding insects, including cutworms, webworms and billbugs
- ▶ Part of the Annual Bluegrass Weevil Optimal Control Program
- ▶ Provides excellent control of caterpillars
- ▶ Low application rates (lb ai/acre)
- ▶ Excellent environmental and toxicological profile

Provaunt® insecticide

10 ounce bottle—D12762606

Advanced chemistry. Outstanding performance.



- ▶ Provides turf professionals with a resistance management tool
- ▶ Controls a broad spectrum of turf caterpillars
- ▶ Part of the DuPont Mole Cricket Control Program
- ▶ May be used near bodies of water with no buffer zones
- ▶ Effective at low application rates

Effective October 1, 2009–December 18, 2009

DuPont Professional Products is pleased to offer the 2009 Early Order Program to provide turf professionals with added incentive to purchase DuPont™ Acelepryn® insecticide and DuPont™ Provaunt® insecticide. Acelepryn® and Provaunt® provide unique advantages over competitive products. We are offering this program to help ensure that turf professionals have the opportunity to experience these two exciting chemistries in spring 2010.

Experience Big Benefits From Our Little Miracle—DuPont™ Acelepryn®

		Acelepryn®
Environmental Profile	Classified as reduced-risk for turf applications by the U.S. EPA	✓
	Low mammalian toxicity	✓
	Low fish and bird toxicity	✓
	Low toxicity to bees	✓
	Low toxicity to wildlife	✓
Applicator Profile	Shirt, pants, shoes, socks only	✓
	Waterproof/chemical-resistant gloves not required	✓
	Protective eyewear not required	✓
First Aid Instructions	None required on label*	✓
Signal Word	None required on label	✓
White Grub Control	Controls all five most common species**	✓
	Controls all regionally important species***	✓
Caterpillar Control	Long residual control of cutworms and other caterpillars	✓
Exclusive Class of Chemistry	Resistance management tool	✓
	Mode of action like no other	✓

* No specific intervention is indicated. If necessary a physician or medical emergency center may be contacted.

** Most common five species: Japanese Beetle, Oriental Beetle, European Chafer, N&S Masked Chafer

*** Asiatic Garden Beetle, Green June Beetle, Black Turfgrass Ataenius, Aphodius spp., Phyllophaga spp.



The miracles of science™

Program Requirements

- ▶ The minimum value for rebate payment is \$200.
- ▶ Program form must be signed by the end-user and the distributor sales representative.
- ▶ Program form must be submitted to DuPont Marketing by January 15, 2010, along with invoice showing proof of products purchased.
- ▶ Forms and invoices should be mailed to:
DuPont Turf EOP Processing: c/o Nancy Schwartz,
4417 Lancaster Pike, CRP705-1N14, Wilmington, DE 19880

Program Dates: October 1, 2009—December 18, 2009

Acelepryn® insecticide and Provaunt® insecticide must be purchased within the program dates in order to qualify for the Early Order Program.

Eligible Participants

This program is valid for end-users only, including golf course superintendents/assistant golf course superintendents, lawn care professionals and other professional applicators for use on their own turf. Purchases by dealers or distributors do not qualify for this program. Purchases must be made from an authorized DuPont distributor.

Program Payments

- ▶ Rebates will be reviewed and calculated by DuPont and paid directly to the company name listed below by April 15, 2010.
- ▶ DuPont reserves the right to audit all transactions.
- ▶ DuPont retains the right to modify or cancel this program at any time.

Geography

Acelepryn® insecticide and Provaunt® insecticide are registered in most states. For updates on state approvals and product geographies, visit proproducts.dupont.com or contact your local DuPont Professional Products sales representative.

Program Value and Rebate Calculation

Product	Package	Minimum Order	Number Ordered	Rebate Value/Unit	Total
Acelepryn® insecticide	4 x 1/2 gallon case	1 case (4 units)	<input type="text"/> X	\$50/unit (\$200/case)	= \$ <input type="text"/>
Acelepryn® granular insecticide	25 pound bag	none	<input type="text"/> X	\$3/bag	= \$ <input type="text"/>
Provaunt® insecticide	8 x 10 ounce case	1 case	<input type="text"/> X	\$15/case	= \$ <input type="text"/>
					+ <input type="text"/>
					= \$ <input type="text"/>
Total rebate earned (minimum rebate is \$200)					\$ <input type="text"/>

Program Participants

Turf Professional

Contact Name _____

Contact Title _____

Company Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

E-mail _____

Signature _____

Distributor Sales Representative

Contact Name _____

Contact Title _____

Distributor Name _____

Address _____

City _____

State _____ ZIP _____

Phone _____

E-mail _____

Signature _____

Always read and follow the label.

The DuPont Oval logo, DuPont,™ Acelepryn® and Provaunt® are trademarks or registered trademarks of DuPont or its affiliates. DuPont reserves the right to request a third-party audit of all claims. For additional information regarding the DuPont audit statement please contact your local DuPont Professional Products representative. DuPont reserves the right to change this program without notice.

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Reorder No.: DPP-ACEL-EOP-SEP09-15K

