



Spring Promotion: Termites, Ants and More Gear Up and Get Out There

California Promotion: April 1-29, 2022

As the weather changes and pest pressure ramps up, be sure you have the products you need to protect your customers and your bottom line. Score big savings on industry-leading termite liquid and baits, powerful ant solutions and more during the BASF Spring Promotion!

Industry-Leading Termite Solutions

Powerful Ant Solutions & More

Qualifying Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations Active protection, annual inspections	1 x 16 pc	\$ 330.80	\$ 304.34	\$ 26.46
Advance® Termite Bait Stations The monitoring station termites find faster*	1 x 10 pc	\$ 105.00	\$ 98.70	\$ 6.30
Termidor Family				
Termidor® HE High-Efficiency Termiticide Reduce treatment time up to 50% vs conventional methods**	4 x 79 oz	\$ 829.17	\$ 671.08	\$ 158.09
	2 x 2.5 gal	\$ 1646.57	\$ 1333.73	\$ 312.84
Termidor HPII High Precision Termiticide Reduce treatment time up to 90% vs conventional methods**	2 x 1 gal	\$ 841.30	\$ 783.25	\$ 58.05
Termidor SC Termiticide/Insecticide 100% termite control in 3 months or less Excellent for ants and other pests	4 x 78 oz	\$ 678.52	\$ 595.69	\$ 82.83
	2 x 2.5 gal	\$ 1358.70	\$ 1195.64	\$ 163.06
	4 x 20 oz			\$ 44.00
Termidor Foam Termiticide/Insecticide Ready-to-use foam great for ants and termites	6 x 20 oz		See Authorized Distributor for pricing and promotion participation	\$ 7.50
Advance Ant Baits				
Advance 375A Granular Ant Bait A mix of grit sizes to take on many ant species, indoors and outdoors	12 x 8 oz		See Authorized Distributor for pricing and promotion participation	\$ 21.00
Advance Granular Carpenter Ant Bait Large grit size for difficult to control ants, indoors and outdoors	12 x 8 oz		See Authorized Distributor for pricing and promotion participation	\$ 33.00
More Trusted Solutions from BASF				
Fendona® CS Controlled Release Insecticide Advanced encapsulation technology for fast effective perimeter pest control	6 x 16 oz			\$ 27.00
	4 x 120 oz			\$ 120.00
Selontra® Rodent Bait Fast colony kill demonstrated in U.S. field trials	1 x 8 lb		See Authorized Distributor for pricing and promotion participation	\$ 10.00
Instant Soap 'n Water® Foaming Cleanser The alternative when water isn't available to clean hands/surfaces	12 x 9 oz			\$ 12.00

*2012 University of Delaware study of active termites within one-half meter of both Sentricon® stations and Trelona ATBS stations

**Under most conditions

Agency Termidor and Trelona ATBS prices include the additional 2.1% California Mill Tax

The BASF Spring Promotion applies only to Qualified End-Users (pest management companies, government, and state municipalities). Resellers are excluded. Agency Termidor Termiticide/ Insecticide, Trelona ATBS Annual Bait Station and Advance Termite Bait Station orders must be purchased from a BASF PCS Authorized Agent and be invoiced and delivered between April 1 and April 29, 2022. For Agency products, End-User will receive payment terms through September 21, 2022. End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency Termidor Termiticide/Insecticide, Trelona ATBS Annual Bait Stations and Advance Termite Bait Stations are sold on behalf of BASF. All sales are final. All Non-Agency Products, including Advance Ant Baits, Fendona CS Controlled Release Insecticide, Selontra Rodent Bait, Termidor SC Termiticide/Insecticide 20 oz, Termidor Foam Termiticide/Insecticide and Instant Soap 'n Water Foaming Cleanser must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1 and April 29, 2022. End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions. Advance, Fendona, Instant Soap 'n Water, Selontra, Termidor and the Termidor logo and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2022 BASF Corporation. All Rights Reserved.

CLICK HERE to Pre-order through Target Specialty Products!
For more information, contact your local Target Specialty's sales representative.
Hurry, offer ends April 29, 2022.